



## **Press Release**

### **CK Group and Li Ka Shing Foundation Double Match Donations Again for “The Community Chest Pandemic Rainbow Fund”**

(May 25, 2022 – Hong Kong) The CK Group has always been a supporter of The Community Chest and has ranked as one of the Top Three Donors of The Community Chest for 22 consecutive years.

The pandemic has severely impacted the Hong Kong economy and the livelihood of many citizens. As such, The Community Chest established the “The Community Chest Pandemic Rainbow Fund” in 2020 to support those whose livelihoods were affected by the pandemic. CK Group promptly launched the CK Matching Fund Donation Hotline to support the cause.

This year, further to the fifth wave of pandemic, the CK Group and Li Ka Shing Foundation decided to jointly support the “The Community Chest Pandemic Rainbow Fund” again.

During the “Community for the Chest” TV fundraising show which is to be aired on TVB Jade this Saturday (May 28) from 8:00 pm to 11:00 pm, the CK Donation Hotline “18282” will be launched again to support “The Community Chest Pandemic Rainbow Fund”. For every dollar the public donates through the donation hotline, CK Group and Li Ka Shing Foundation will donate HK\$2.

Since the establishment of “The Community Chest Pandemic Rainbow Fund” in mid-February of 2020, 11,500 applications in total have been approved and the Fund has distributed nearly HK\$81 million in the past three rounds, benefiting more than 29,500 people in need. Impacted by the fifth wave of the pandemic this year, many people faced the plight of unemployment or wage cuts. During this challenging time, The Community Chest opened the fourth round of “The Community Chest Pandemic Rainbow Fund”. People from all walks of life who are facing economic difficulties due to the impact of the pandemic can apply for it before September 30, through the 99 assessment centres of 27 partner agencies of the Fund. For information on assessment centres in each district, please refer to the following website:  
[https://www.commchest.org/fundcentree\\_e.html](https://www.commchest.org/fundcentree_e.html).

— Ends —

Photo Caption

Mr Victor Li, the Chairman of the CK Group and the Deputy Chairman of Li Ka Shing Foundation (left), together with The Hon Charles Lee, GBM, JP, The President of The Community Chest (right), replaced the “brackets” in the formula  $(\$1+\$1)=\$3$  with two “half hearts”, interpreting the concept of 2:1 matching donation to increase the donation from \$1 to \$3 for charity.

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長江集團  
LI KA SHING FOUNDATION  
李嘉誠基金會  
香港公益金  
THE COMMUNITY CHEST