Reply Form

To: CHEUNG KONG PROPERTY HOLDINGS LIMITED (the "Company")
(Stock Code: 1113)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 183 Queen's Road East,
Wanchai, Hong Kong

I/We would like to receive the Corporate Communications* of the Company in the manner as indicated below:

(Please mark "✓" in **ONLY ONE** of the following boxes.)

☐ to read all future Corporate Communications published on the Company's website ("**Website Version**") instead of receiving printed copies; and receive an email notification or a notification letter of the publication of Corporate Communications on the Company's website; **OR**

Email Address _____

(The Company will send to the email address provided above (if any) the email notification of the availability of the future Corporate Communications on the Company's website. If no email address is provided, only a notification letter of the publication of the Corporate Communications on the Company's website will be sent. Please provide the email address in English Capital Letters and the email address will solely be used for email notification of the release of the Corporate Communications.)

☐ to receive the **printed English version** of all future Corporate Communications **ONLY**; **OR**

☐ to receive the **printed Chinese version** of all future Corporate Communications **ONLY; OR**

☐ to receive both the **printed English and Chinese versions** of all future Corporate Communications.

Name of Shareholder: _____ Contact telephone number: _____

Address: _____

Signature: _____ Date: _____

Notes:

1. Please complete all your details clearly. If no box, or more than one box, is ticked, the Company reserves its right to treat this Reply Form as void.
2. If the Company does not receive this Reply Form or receive a response indicating the objection from you by 28th August, 2015, you will be deemed to have consented to receiving the Website Version of all future Corporate Communications, and a notification letter of the publication of the Corporate Communications on the Company's website will be sent to you in the future.
3. By selecting to read the Website Version of all future Corporate Communications published on the Company's website instead of receiving printed copies, you have expressly consented to waive the right to receive all future Corporate Communications in printed form.
4. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.
5. The above instruction will apply to all future Corporate Communications to be sent to shareholders of the Company until you inform the Company c/o the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong by reasonable prior notice in writing or by sending an email to ckph.ecom@computershare.com.hk.
6. You have the right at any time by reasonable prior notice in writing to the Company c/o the Company's Hong Kong Share Registrar or by sending an email to ckph.ecom@computershare.com.hk to change the means of receipt and/or the choice of language of the Corporate Communications.
7. For the avoidance of doubt, we do not accept any special instructions written on this Reply Form.

CKPH-31072015-1(7)

**Corporate Communications include but not limited to: (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.*

PERSONAL INFORMATION COLLECTION STATEMENT

"Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Cap 486 ("PDPO"), which includes your name, mailing address and contact telephone number.
Your Personal Data provided in this form will be used in connection with processing your request for obtaining printed copy of the relevant Corporate Communication(s). Your supply of Personal Data is on a voluntary basis. However, we may not be able to process your request unless you provide us with your Personal Data.
Your Personal Data may be disclosed or transferred to the Company's Hong Kong Share Registrar, the Company's Cayman Principal Share Registrar and transfer agent and/or other companies or bodies for the purpose stated above, or when it is required to do so by law, for example, in response to a court order or a law enforcement agency's request, and will be retained for such period as may be necessary for our verification and record purpose.
You have the right to request access to and/or correction of your Personal Data respectively in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing by either of the following means:

By mail to: Personal Data Privacy Officer
Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 183 Queen's Road East,
Wanchai, Hong Kong
By e-mail to: hkinfo@computershare.com.hk

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Please cut the mailing label and stick it on an envelope to return this Reply Form to us.
No postage stamp necessary if posted in Hong Kong.

MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong