
ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATION



CHEUNG KONG PROPERTY HOLDINGS LIMITED

長江實業地產有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1113)

31st July, 2015

Dear Shareholders,

Election of Means of Receipt and Language of Corporate Communication

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Amended and Restated Articles of Association of Cheung Kong Property Holdings Limited (the "Company"), the Company will make available the following options for you to elect for receipt of future corporate communication ("Corporate Communication") of the Company, which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to: (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, in the following manners:

- (1) to read all future Corporate Communication published on the Company's website at www.ckph.com.hk ("Website Version") instead of receiving printed copies, and receive a notification of the publication of the Corporate Communication on the Company's website; or
- (2) to receive the printed English version of all future Corporate Communication only; or
- (3) to receive the printed Chinese version of all future Corporate Communication only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communication.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to elect for the Website Version option. To make your election, please mark a "✓" in the appropriate box on the enclosed reply form and sign and return it by post or hand delivery to the Company c/o its Hong Kong Share Registrar (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. If you post the enclosed reply form in Hong Kong, you may use the mailing label provided and need not to affix a stamp when returning the reply form to the Company. Otherwise, please affix an appropriate stamp.

If the Company does not receive the enclosed reply form or receive a response indicating the objection from you by 28th August, 2015 and until you inform the Company c/o the Hong Kong Share Registrar by reasonable prior notice in writing or by sending an email to ckph.ecom@computershare.com.hk, you will be deemed to have consented to receiving the Website Version of all future Corporate Communication, and a notification of the publication of the Corporate Communication on the Company's website will be sent to you in the future.

You are entitled at any time by reasonable prior notice in writing to the Company c/o the Hong Kong Share Registrar or by sending an email to ckph.ecom@computershare.com.hk to change the means of receipt and/or choice of language of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive the Website Version of all future Corporate Communication, if for any reason, you have difficulty in receiving or gaining access to the Website Version of the Corporate Communication, the Company will upon your request in writing to the Company c/o the Hong Kong Share Registrar or by email to ckph.ecom@computershare.com.hk promptly send the Corporate Communication to you in printed form free of charge.

Please note that: (a) printed copies of the English and Chinese versions of all future Corporate Communication will be available from the Company or the Hong Kong Share Registrar upon request; and (b) the Website Version of both the English and Chinese versions of all future Corporate Communication will also be available on the Company's website at www.ckph.com.hk and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the Company's telephone hotline at (852) 2128 8888 during business hours (9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding public holidays).

Yours faithfully,

For and on behalf of

CHEUNG KONG PROPERTY HOLDINGS LIMITED

Eirene Yeung

Company Secretary

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