

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**CHEUNG KONG PROPERTY HOLDINGS LIMITED**

**長江實業地產有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 1113)

## **ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATION**

The Company hereby announces that, pursuant to Rules 2.07A and 2.07B of the Listing Rules and the Company's Amended and Restated Articles of Association, arrangements have been made to ascertain the preferences of the Shareholders with respect to their choice of means of receipt and language of the Company's future Corporate Communication.

### **INTRODUCTION**

In support of environmental protection and for the purpose of saving printing and mailing costs, the arrangements described below have been made by the Company pursuant to Rules 2.07A and 2.07B of the Listing Rules and the Company's Amended and Restated Articles of Association, to ascertain Shareholders' preferences as to the choice of means of receipt (in printed form or by electronic means through the Company's website) and language (in English only, in Chinese only or in both English and Chinese) of future Corporate Communication.

The Company recommends Shareholders to take advantage of the Website Version (as defined below) in respect of the Company's future Corporate Communication. Shareholders will have the right at any time by reasonable prior notice in writing to the Company c/o the Company's Hong Kong Share Registrar or by sending an email to ckph.ecom@computershare.com.hk to change their choice of means of receipt and/or language of the Corporate Communication.

### **PROPOSED ARRANGEMENTS**

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements have been made by the Company:

1. A letter dated 31st July, 2015 (the "**First Letter**") will be sent by the Company together with a pre-paid reply form (applicable for posting within Hong Kong only) (the "**Reply Form**"), in both English and Chinese, to the Shareholders to enable them to elect any one of the following options:
  - (i) to read all future Corporate Communication published on the Company's website at [www.ckph.com.hk](http://www.ckph.com.hk) (the "**Website Version**") instead of receiving printed copies, and receive a notification of the publication of the Corporate Communication on the Company's website; or

- (ii) to receive the printed English version of all future Corporate Communication only; or
- (iii) to receive the printed Chinese version of all future Corporate Communication only; or
- (iv) to receive both the printed English and Chinese versions of all future Corporate Communication.

**The First Letter will explain that if the Company does not receive the Reply Form or receive a response indicating the objection from the Shareholder by 28th August, 2015 and until the Shareholder informs the Company c/o the Company's Hong Kong Share Registrar by reasonable prior notice in writing or by sending an email to ckph.ecom@computershare.com.hk, such Shareholder will be deemed to have consented to receiving the Website Version of all future Corporate Communication, and a notification of the publication of the Corporate Communication on the Company's website will be sent to such Shareholder in the future.**

2. With respect to Shareholders who choose to receive the Corporate Communication in printed form, the Company will send the selected language version(s) of the Corporate Communication to those Shareholders who have made a selection unless and until they inform the Company c/o the Company's Hong Kong Share Registrar by reasonable prior notice in writing or by sending an email to ckph.ecom@computershare.com.hk that they wish to receive the Corporate Communication in the other (or both) language(s) (as the case may be), or by electronic means (through the Company's website).
3. When each of the printed Corporate Communication is sent in accordance with the arrangements described above, a letter (the "**Second Letter**") together with a pre-paid request form (applicable for posting within Hong Kong only) (the "**Request Form**"), in both English and Chinese, will be attached to or printed at some prominent place in the relevant Corporate Communication, specifying that the Corporate Communication prepared in the other language will be available upon request. Shareholders may at any time request for the other language of the Corporate Communication by completing and returning the Request Form to the Company c/o the Company's Hong Kong Share Registrar or by sending an email to ckph.ecom@computershare.com.hk.
4. With respect to Shareholders who choose to receive the Website Version of future Corporate Communication, if for any reason, such Shareholders have difficulty in receiving or gaining access to the Website Version of the Corporate Communication, the Company will upon request in writing to the Company c/o the Company's Hong Kong Share Registrar or by email to ckph.ecom@computershare.com.hk promptly send the Corporate Communication to such Shareholders in printed form free of charge.
5. All future Corporate Communication in both English and Chinese and in accessible format will be available on the Company's website at [www.ckph.com.hk](http://www.ckph.com.hk). Electronic copies of all such Corporate Communication in both English and Chinese will be submitted to the Stock Exchange pursuant to the Listing Rules, and will also be available on the HKEx's website at [www.hkexnews.hk](http://www.hkexnews.hk).
6. The Company will be providing a hotline service (Tel: (852) 2128 8888) during business hours (9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding public holidays) to enable Shareholders to make enquiries of the Company's proposed arrangements set out above.
7. The First Letter and the Second Letter will mention that both languages of future Corporate Communication will be available from the Company and the Company's Hong Kong Share Registrar upon request, as well as on the Company's website and on the HKEx's website, and that the dial-up hotline service has been provided.

## DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Company”	Cheung Kong Property Holdings Limited, a company incorporated in the Cayman Islands with limited liability whose shares are listed and traded on the Main Board of the Stock Exchange
“Corporate Communication”	documents issued or to be issued by the Company for the information or action of holders of any of the Company’s securities as defined in Rule 1.01 of the Listing Rules
“HKEx”	Hong Kong Exchanges and Clearing Limited
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Hong Kong Share Registrar”	Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Shareholder(s)”	holder(s) of the Shares
“Shares”	ordinary shares of HK\$1.00 each in the share capital of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board  
**CHEUNG KONG PROPERTY HOLDINGS LIMITED**  
**Eirene Yeung**  
*Company Secretary*

Hong Kong, 31st July, 2015

*As at the date of this announcement, the Directors of the Company are Mr. LI Ka-shing (Chairman), Mr. LI Tzar Kuoi, Victor (Managing Director and Deputy Chairman), Mr. KAM Hing Lam (Deputy Managing Director), Mr. IP Tak Chuen, Edmond (Deputy Managing Director), Mr. CHUNG Sun Keung, Davy, Mr. CHIU Kwok Hung, Justin, Mr. CHOW Wai Kam, Ms. PAU Yee Wan, Ezra and Ms. WOO Chia Ching, Grace as Executive Directors; and Mr. CHEONG Ying Chew, Henry, Mr. CHOW Nin Mow, Albert, Ms. HUNG Siu-lin, Katherine, Mr. Simon MURRAY and Mr. YEH Yuan Chang, Anthony as Independent Non-executive Directors.*