



Personal Identification Number

NOTIFICATION LETTER

27 April 2021

Dear Shareholder(s),

CK ASSET HOLDINGS LIMITED ("Company")

1. Extraordinary General Meeting ("EGM") of the Company

The EGM of the Company will be held on Thursday, 13 May 2021 at 4:30 p.m. at 1st Floor, Harbour Grand Kowloon, 20 Tak Fung Street, Hung Hom, Kowloon, Hong Kong.

Online Attendance at the EGM

In addition to physical attendance, you have the option of attending the EGM online. If you choose to attend the EGM online, you will be able to view a live webcast of the EGM, cast your vote on the resolutions in real time and submit online questions to the Company. From 4:00 p.m. on 13 May 2021, you can log in to the EGM online platform by visiting <https://web.lumiagm.com> and entering the following:

- Meeting ID : 158-542-947
- Username : your 10-digit shareholder reference number starting with "C" ("SRN") printed under the barcode on the top right corner of this letter
- Password : the five-digit Personal Identification Number (PIN) below the SRN

For corporate shareholders who wish to attend the EGM online, please call Computershare Hong Kong Investor Services Limited, the Company's Hong Kong Share Registrar at its hotline (852) 2862 8558 for arrangement.

You should note that the online platform only permits you to submit your vote in respect of all of the shares you hold and there is no option to submit a vote in respect of part only of the shares you hold. Once the online voting has closed, the vote which you have submitted through the online platform will supersede any vote which may be cast by your proxy (if any) at the EGM.

You are reminded to keep the login details in safe custody and not to disclose them to anyone else. The submission of the vote through the online platform using your login details will be conclusive evidence that the vote was validly cast by you as a shareholder of the Company. The Company and its agents take no responsibility for all or any loss or other consequence caused by or resulting from any unauthorized use of the login details.

Documents required to be made available at the EGM are accessible from the Company's website (www.ckah.com).

2. Notice of publication of (1) Circular and Offer Document dated 27 April 2021 in relation to the Proposed Acquisition of the Target Holdcos in Consideration for the Issue of Consideration Shares under a Specific Mandate, Conditional Cash Offer by HSBC on behalf of the Company to Buy-back up to 380,000,000 Shares at HK\$51.00 per Share, Application for the Whitewash Waiver and Notice of Extraordinary General Meeting ("EGM Notice"), (2) EGM Notice, (3) Proxy Form, and (4) Form of Acceptance (collectively "Current Corporate Communications")

The Company's Current Corporate Communications (both English and Chinese versions) are available on the Company's website at www.ckah.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEX") at www.hkexnews.hk. You may access the Current Corporate Communications by clicking "Investor Relations" on the home page of the Company's website or by searching under "Listed Company Information" on the website of HKEX. Viewing the above documents requires Adobe® Reader®. The printed form(s) of Current Corporate Communications is/are enclosed (if applicable).

Shareholders who have chosen (or are deemed to have consented) to read the Company's Corporate Communications^(Notes) published on the Company's website in place of receiving printed copies thereof may request the printed copy of the Current Corporate Communications. Shareholders for any reason have difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website will upon request in writing promptly be sent the Current Corporate Communications in printed form free of charge. Shareholders who have received either the English or the Chinese version of the Current Corporate Communications may also request a copy in the other language.

If you want to request printed version(s) of the Current Corporate Communications, please complete the Request Form enclosed with this letter and send it to the Company c/o its Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, using the mailing label and need not affix a stamp when returning (if posted in Hong Kong). Otherwise, please affix an appropriate stamp. The address of Computershare Hong Kong Investor Services Limited is 17M Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong. You may also send your request to ckah.ecom@computershare.com.hk. The Request Form may also be downloaded from the Company's website at www.ckah.com by clicking "Investor Relations" on the home page, then selecting "Request Form for Registered Holder" under "Other Shareholder's Information", or the website of HKEX at www.hkexnews.hk.

Please note that you are entitled to change your choice as to the means of receipt (i.e. in printed form or by electronic means through the Company's website) and/or the language of the Company's Corporate Communications at any time by reasonable prior notice in writing to the Company c/o its Hong Kong Share Registrar or sending a notice to ckah.ecom@computershare.com.hk.

Should you have any queries relating to this letter, please contact the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at (852) 2862 8558.

Yours faithfully,
CK ASSET HOLDINGS LIMITED